

Perfectly Ours



CREATING A FOREVER HOME IN NYC

Lauren Ostrow Interior Design, Inc.

Project Manager Mindy Miller Contracting John Petrocelli Construction Photographer Evan Joseph Written
By Sandy Bass Graphic Design Nick Messerlian

This New Jersey couple waved goodbye to their large, suburban family home and said hello to a three-bedroom abode on Manhattan's Upper West Side. They knew exactly what they wanted: a cozy dwelling for a sophisticated, active couple who love to entertain and host sleepovers for their grandchildren. The apartment chosen, just off Central Park West in a boutique building, had strong bones, but weak flesh.

To make their dreams come true, the pair turned to Lauren Ostrow and Mindy Miller. "I interviewed other designers," says the wife, "But in my heart, I knew these two were the ones to make our vision come to life." The team designed and coordinated the entire project, from architectural drawings, right through to interior design and all of the furnishings. John Petrocelli Construction handled all of the physical labor and miraculously, brought the project in ahead of schedule.



Above: Forged Artistry custom etageres, Lorin Marsh coffee table, Artemisia throw pillows. Below: Wired Custom Lighting chandelier and wall sconces, Tibetano rug, John Boone chairs, custom made corner table.





Vaughan Lighting lanterns

And, it was quite the achievement: the apartment was transformed from three bedrooms into one, galleries and hallways redefined, kitchen and dining room turned into both workable and luxurious spaces. All in all, the redo saw the creation of:

- * A formal entry foyer with closets (the lady of the house insisted on multiples of storage space.) “I’m quite the coat collector,” she confides.
- * Living room with panels, ceiling lighting, and gas fireplace added to make a comfortable spot for conversations and afternoon reading, aided by a huge window electronically controlled to filter light. “This place and this room was a disaster,” tells Ostrow. “There was no light due to heavy curtains and no architecture.”
- * Formal dining room with custom furnishings to showcase their extensive collectibles.
- * Elegant powder room with shower for visits by overnight guests and grandchildren.



Agostino dining table, custom made breakfront, Decoratif window treatments throughout



Paul Ferrante mirror, LV Wood custom walnut flooring

- * Cozy den, with two built-in desks with personalized shelving, TV, and sleep sofas.
- * Kosher, eat-in kitchen with double sinks and dishwashers.
- * Master suite with His and Hers bathrooms, personalized for specific needs, with cleverly shared shower, and custom cabinetry.
- * Converted bedroom into a closet/dressing space for both His and Hers.
- * Laundry room with custom storage cabinets.

“Lauren took the challenge to make us an age appropriate, gorgeous, comfortable home. She gave us our forever home.”

“There were many challenges to this project during construction that presented as opportunities to keep refining the design,” said Ostrow. As to the decorating, each of the areas has its own character, but the rooms connect visually in such a way that it feels like a house. Many of the furnishings were designed by Lauren and her team - that’s their specialty. “Custom designs work best to make sure that the precise needs are met without compromise and that the finished home is unique.”



Artistic Frame desk chairs, Arudin Lounge chair and table



Custom design walnut vanity and silver leaf mirror



Custom kitchen LOID built by Bennett Cabinets

It all adheres beautifully to the owner's vision for the apartment. "I love everything about the apartment," enthuses the wife. "Lauren took the challenge to make us an age appropriate, gorgeous, comfortable home. She gave us our forever home."

"Custom designs work best to make sure that the precise needs are met without compromise and that the finished home is unique."





Paper backed floral fabric Cowtan & Tout, custom design bed + chests

"It has long been a dream of mine to one day have Lauren Ostrow do my home. I met Lauren through my dear friend Mindy Miller. Mindy has worked with Lauren for over 30 years. Since the day I met Lauren our relationship has been one of admiration and mutual respect."



Her bath with make up section, Artistic Tile flooring



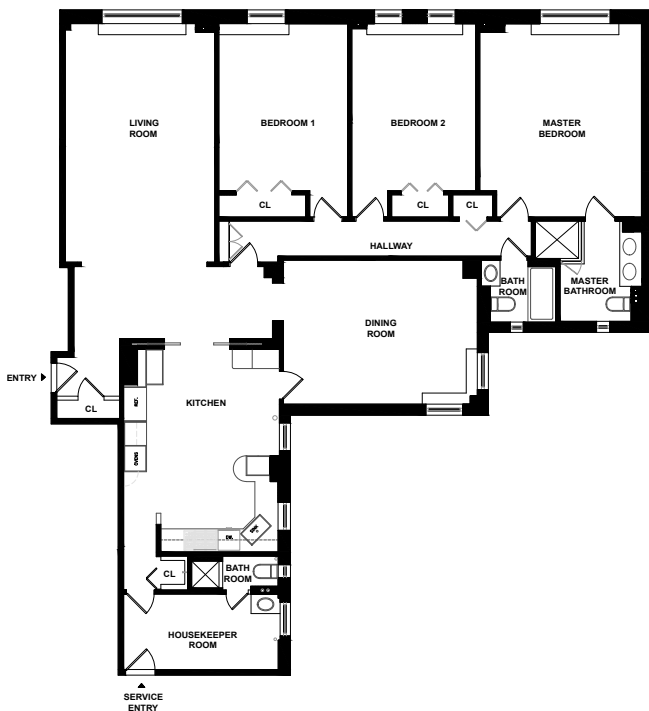
Phillip Jeffries grasscloth walls, custom dresser/shelving piece

"I have seen Lauren and Mindy's work over the years and have admired the quality and beauty of it. When my husband and I bought our New York City apartment I interviewed one or two other design firms. They "yessed" me to death and I knew they were not for me. I wanted someone who would incorporate my vision but knew the correct path to take. I understood right away from my meeting with Lauren and Mindy that they could handle my entire job – from design, construction, right through to decorating. Their work is not only beautiful, it's practical as well."

"Lauren chose the contractor John Petrocelli Construction, who did an amazing job. For everyone who has said that doing a NYC apartment is a disaster, they simply do not have the right people. When my husband and I tell everyone that our job came in on time and ran smoothly, without headaches, everyone looks at us in shock! That is exactly what took place. Other architects and design firms that come to see the apartment all have the same remarks – that it is the most well thought out apartment they have ever seen as well as being beautiful."

"Lauren and Mindy are so much more to me than decorators and friends. We loved this project so much we wouldn't hesitate to do it all again with the exact same team."

BEFORE



AFTER

