

MODERN MANHATTAN LUXURY

Lauren Ostrow Interior Design, Inc.
Project Manager Mindy Miller
General Contractor Petrocelli Construction
Photographer Evan Joseph
Written By Sandy Bass

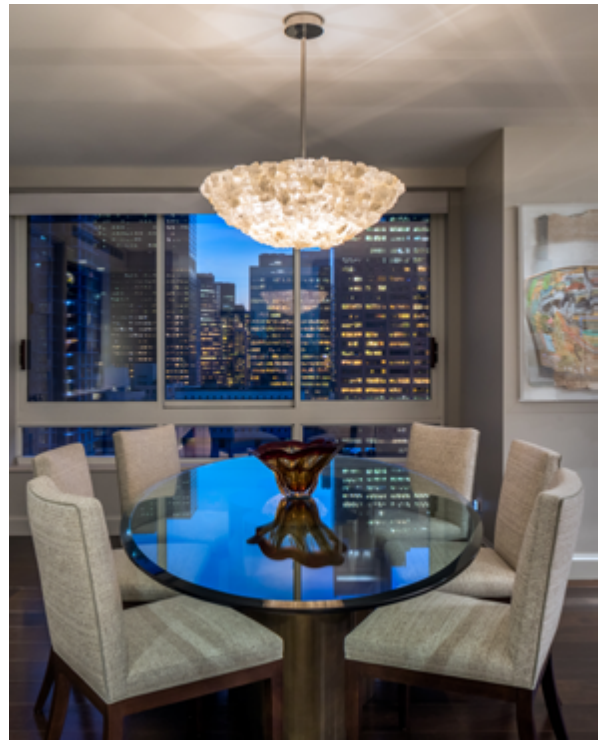


Seating area in the Living Room featuring A. Rudin swivel chairs, custom designed metal table made up of lily pads from Forged Artistry. Doors to wrap around terrace.

This airy aerie belies the fact that five—sometimes seven—people inhabit this tranquil domain. Not a pin is out of place in this high-in-the sky apartment though a working mom and dad, plus three boys call it home (and sometimes grandparents).

It was not always so: a gut remodeling made it a place of modern, yet homey comfort, with both public and private spaces and plenty of storage for this traveling, active and young family. Lauren Ostrow, of Lauren Ostrow Interior Design, explains the process.

“From the outset Lauren’s interior space planning was exceptional. Lauren was able to take an otherwise difficult, angled raw space and create a home with a beautiful flow, ease of passage, that is totally family functional.”



Dining area featuring Wired Lighting rock crystal chandelier, Artistic Frame chairs and custom dining table.



View of Living Room. Hellman-Chang coffee table. Stark Carpet area rug

BEFORE



AFTER





The apartment has sweeping views in all four directions from its 25th floor midtown location.

Q. What was the space like when you and your team were first hired to design the project?

A. Our client lived in two combined apartments, units A and B. (See floor plan) When the adjacent apartment became available they bought it with the intention of combining all 3 units. The project called for us to view the entire 4,000 square feet as “raw space” and start from scratch to fulfill the program of needs provided by the client

Q. What were the family’s main requests?

A. There was a focus on having ample storage in every room and hallway. However, there were obstacles to making this happen. The building is modern, and there were structures that could not be moved or altered, such as heating and cooling systems, plumbing, as well as round and square columns. Also, the exterior walls were glass, making it difficult for placing furniture.



Florense kitchen cabinets, Avery Boardman sleep sofa, custom design walnut cabinet, Boyd Lighting pendant



View of the master bath walk-in shower, steeping tub, walnut vanity., and mosaic wall tile by Artistic Tile.

The design group figured out ways to make the space work. We came up with a plan that held 5 ½ bathroom's, 4-5 bedrooms, housekeeper's quarters, and public living spaces. All told there are: A master suite with sitting room, two offices, two terraces, large bathroom and walk-in closets. Three children's bedrooms with two baths. A housekeeper's bedroom and bath, adjacent to a large laundry room. An open concept living room/dining room. Large eat-in kitchen, butler's pantry, family room, and full bath. Wrap around terraces in public spaces.

Q. Who were the members of the design group?

A. From my office we had Mindy Miller as project manager. Designers were Charles Schwarz and Richard Rosenbloom in addition to myself. The contractors were Petrocelli Construction (excellent!) headed by Hadyn Horsford, Chris-



Master bedroom showing closets for shoes and handbags. View into HIS office beyond.

tian Smith, and Lisette Beato. A very special mention to Rena Goldstein, the client's representative on the project, whose ideas added immeasurably to the wonderful uniqueness of the project. The project was finished on schedule in under a year.



View of HER office sitting area

Q. What pleases the family most as well as you?

A. The family is completely satisfied with how the apartment flows and works. For me, the satisfaction comes from creating two spaces and entries: one that leads to the family wing and the other to the public space. The “bridge” that connects them is a wide, windowed hallway off which are the housekeeper’s room and the large laundry room. We were able to maintain two separate areas but make it a cohesive part of a whole. The apartment is a modern yet welcoming space. The common denominator in all my work is that spaces function optimally and are always inviting

“The brilliance of Lauren was to see how these three apartments could be combined to make the most out of the space and light. And she did it all while giving the family the spaces and storage, to make it a happy place for friends and family. I learned so much from her!”

-Rena Goldstein, Esq.



View of HER home office within the master suite. Wrap around terrace, custom cabinetry with fireplace and refrigerator. Quintas walnut desk. The two chairs in this room are additional dining room chairs.

TESTIMONIAL LETTER

I had the wonderful experience of working with the team at Lauren Ostrow Interior Design, on behalf of my sister in law, and her husband, for the gutting and complete renovation of three separate units, totaling 4,000 square feet, in a high rise apartment building in the Upper East Side of Manhattan. From the outset Lauren's interior space planning was exceptional. Lauren was able to take an otherwise difficult, angled raw space and create a home with a beautiful flow, ease of passage, that is totally family functional. The mandate of the home was storage. Lauren was able to address this mandate with well conceived floor plans, brilliantly designed mill work and creative design solutions while maintaining an airy, warm, modern home- indeed a challenging task.

Lauren, and her associate Mindy Miller's eye for finishes, textiles, use of texture, color and furniture design and the combination of it all, truly created this spectacular apartment that my sister and brother in law and their children proudly call home.

Rena Septee Goldstein, Esq.

Lauren Ostrow Interior Design
110 East End Avenue #9C
New York, NY 10028
917-886-2187

Email: roomatologist@gmail.com
Instagram: [@laurenostrowdesign](https://www.instagram.com/laurenostrowdesign)
www.laurenostrow.com